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2019 NITTO ATP FINALS NAMED AS MOST SUSTAINABLE SEASON FINALE EVER

➤ *Significant commitment driven by offsetting over 5,500 tons of carbon emissions*

LONDON — The ATP has announced the 2019 iteration of its prestigious season-ending tournament – the Nitto ATP Finals – was its most sustainable season finale ever.

The ATP's sustainability efforts have been led by its partnership with One Carbon World, a global partner of the United Nation's Climate Neutral Now initiative. The collaboration between the two organisations has resulted in the offsetting of all international and domestic travel to the event for players, tournament staff and ATP members, as well as the travel of all tennis fans within the UK to the tournament. The season-ending event attracted more than 242,000 fans to The O2. With the additional inclusion of international travel for players and ATP staff to the Next Gen ATP Finals in Milan, in total 5,683 tons of carbon emissions were offset.

This significant commitment comes a year after the ATP announced a wave of new sustainability initiatives for the 2018 tournament which were implemented to reduce the environmental impact of the eight-day showpiece event. The 2018 event saw a particular focus on reducing the amount of plastic used at the tournament which included the use of water coolers and glass bottles across all tennis family, media and operational staff areas.



Following those changes, this year 60,000 single use plastic cups were removed from the tournament's waste stream through the elimination of these cups at public concession units and the introduction of

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tournament take-home cups which were washed and re-used many times during the event. There were also no plastic bags used to deliver 310 newly-strung rackets to players by Tecnifibre, the official tournament stringers, throughout the tournament.

Elsewhere, to reduce the amount of waste generated by the event the ATP worked with City Harvest, a charity focused on putting surplus food to good use in a sustainable way, to redistribute leftover food to shelters around London. In total the food City Harvest collected equated to over 2,000 meals for Londoners in need. These donations prevented over 3.25 tons of greenhouse gas emissions.

As well as reducing the environmental impact, the ATP also ensured the tournament made a positive social impact working in partnership with Cancer Research UK who raised over £10,000 through cash collections, the sale of signed player merchandise across a number of Cancer Research UK stores, and a text to donate scheme at the tournament.

Adam Hogg, Event Director, Nitto ATP Finals, said: “After beginning the process of measuring the impact from our activities and trialling a number of new initiatives at last year’s Nitto ATP Finals, we’re thrilled with the results we seen this year. Staging large sporting events always come with significant sustainability challenges, so to accomplish everything we have done at this year’s tournament is a great achievement, particularly offsetting over 5,500 tons of carbon emissions.

“Of course, there is always more that can be done and we look forward to working with our specialist advisors to try and deliver even better results at next year’s tournament.”

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About the Nitto ATP Finals

The Nitto ATP Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through to 2020 before moving to Turin in 2021. For more information, please visit www.NittoATPFinals.com.

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