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ATP APPOINTS MASSIMO CALVELLI AS ATP CHIEF EXECUTIVE OFFICER

LONDON — The ATP has announced the appointment of Massimo Calvelli as the ATP Chief Executive Officer, beginning 1 January 2020.

Calvelli brings a wide range of tennis and executive experience to the position and was the unanimous choice of the ATP Board of Directors. The 45-year-old Italian has been a highly respected sports executive in global sales, marketing, operations and product development for the past 20 years.

Calvelli will work closely with fellow Italian Andrea Gaudenzi, who becomes the new Chairman of the ATP on 1 January 2020. The two will serve in a new split role at the helm of the ATP, replacing the combined position of ATP Executive Chairman and President, currently held by Chris Kermode through to the end of 2019.

“I am delighted and honoured to be appointed as the new CEO of the ATP,” said Calvelli. “I have been involved in professional tennis for most of my life and I look forward to bringing my passion and knowledge of the sport into this role. It’s a very exciting time to be involved with the ATP Tour as we strive to build on the growth of recent years, and I look forward to getting started in January.”

Most recently, Calvelli was employed by Nike where he worked across multiple functions and oversaw all aspects of global tennis sports marketing. During his time at Nike, he has led negotiations with many of the sport’s global icons. Previously, the former professional tennis player was the Global Business Director for Wilson Sporting Goods.

Gaudenzi said: “Together with the ATP Board of Directors, I am delighted to welcome Massimo as the new CEO of the ATP. We share a great passion for the sport and I’m confident our diverse business experiences will serve the Tour well as we work on the future direction of men’s professional tennis.”

The appointment of Calvelli concludes an extensive leadership recruitment process undertaken over the last eight months by the ATP Board of Directors, with the assistance of global leadership advisory and executive search firm Russell Reynolds Associates.

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Media contacts:

ATP: Simon Higson, simon.higson@atptour.com

Notes: A high-res photograph of Massimo Calvelli is available on request from simon.higson@atptour.com

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About the ATP

The ATP is the governing body of the men's professional tennis circuits - the ATP Tour, the ATP Challenger Tour and the ATP Champions Tour. With 64 tournaments in 30 countries, the ATP Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2019 ATP Tour will battle for prestigious titles and ATP Rankings points at ATP Masters 1000, 500 and 250 events, as well as Grand Slams (non-ATP events). The 2020 season will launch in January with the inaugural ATP Cup in Australia, and will culminate with only the world's top 8 qualified singles players and doubles teams competing for the last title of the season at the Nitto ATP Finals in November. Held at The O2 in London, the event will officially crown the 2020 ATP World No. 1. For more information, please visit www.ATPTour.com.

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